



**N A M A K U L A**  
**CREATIVE PRODUCER/CASTING**

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I only take on projects that I believe in, with people I like and respect. And I do so with great care and gusto! Being a creative myself, my years in performance, production and post, have enabled me to infuse my unique career experience into the handling of the myriad moving parts of producing and casting. I easily relate to and understand the numerous roles involved in a project. And, I have a knack for and love of connecting and collaborating with people from diverse backgrounds. I have strong and long standing relationships with: post houses, talent, production companies, music houses and mix studios. I'm an empath with nerves of steel and a meticulous focus on details and deadlines. My goal is to create a symbiotic team to ensure a successful outcome—while having fun along the way!

**2022**

**"I Mother"** Producer / Location Manager / BTS Shooter & Editor on forthcoming feature length, essay film. Shot and edited a **BTS video** currently being used for promotional purposes. (Feb 2022) Dir. **Dee Allen, NO CHIEFS.**

**2019-2021**

**"American Portrait"** Casting Producer / Field Researcher on **PBS** documentary project, **Radical Media** (release, Jan 2020)  
**Achievers Club Videos** Casting Producer Cast VO talent, booked record sessions, talent payroll, **LAUNCH, Inc.** (2019-2021)  
**Microsoft | Jetblue Branded Content Video** Casting Producer Cast O/C talent for a 1 day shoot filmed at JFK airport. (2019)

**2016-2018**

**Afro-Asian Futurism Photo Exhibit** Artistic Producer on the photoshoot, procured space, coordinated install and de-install of framed photography, programmed events for the 10 day gallery show, wrote all PR copy (ie: press release, artist BIO, show summary) and managed social media promotion. (2018)

**"Proclamation Punctuation"** Producer / Casting Director on multi-award winning short, fashion film. Submitted the DP, partnered in casting and executed the social media / PR. (2016-2018)

**2009-2014**

**"Kate & Kula"** Producer / Casting Director / Writer / Director / Editor on this original, dark comedy pharma webseries. Executed casting, location scouting, SAG contracts, budgets, writing scripts, hiring DPs, directing, editing (all episodes), setting up social media platforms (Facebook, YouTube, IMDB, etc.) and executing promotions. (2009-2013)

**Rebel Racket Band** Producer / Editor Procured gigs, hired videographer, edited music videos from live shows. (2014-2015)

**Toy Pictures** Producer B-roll shoot capturing images of *The Statue of Liberty* for an Eastern European commercial. (2012)

**NIKE Video Shoot Production Manager** Secured rental equipment, hired sound recordist, Swing/Grip and PAs. **R/GA** (2011)

**TD Ameritrade** Production Manager / Editor Hired the sound recordist, PAs and organized the pick up / return of rental equipment. Was also hired to edit the final client video. Dir. **Richard Sabean, WomenK!nd** (2011)

**Bobsyouruncle** Producer *Turtle Beach* (8) videos and *Earth's Best Organic* spot, hired Maya & After Effects artists. (2011)

**"The Groom"** Producer / Casting Director of 2 episodes of this international webseries. Hired DPs, sound recordists, cast one of the male principals, ran production meetings, mapped shooting schedules and scouted locations. Dir. **Álvaro Collar** (2011)

**SKILLS**

Copywriting, Script writing, Website Builder, Directing, Acting, Teleprompter Operator, Video Editor, Excel, Microsoft Word, Pages, Audio mixer, Sound Designer, DAW - Garage Band, Avid Media Composer, Final Cut Pro 7.0, Premiere, Conversational Spanish, Skateboarder, Scooter Driver, Valid Driver license and U.S. Passport