

# NAMAKULA

## PRODUCER/EDITOR

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[www.namakulaeditor.com](http://www.namakulaeditor.com)

I approach projects I take on, with great care and gusto. Being a creative myself, my many years in production, performance and post, (as a video editor), has enabled me to infuse my unique career experience into the handling of the myriad moving parts of projects in various mediums: advertising, film, digital, theatre, etc. I easily relate to and understand the numerous roles involved. I possess a knack for and love of connecting and collaborating with people from diverse backgrounds. I have long standing relationships with: post houses, talent, production companies, music houses and mix studios. I'm an empath with nerves of steel and a meticulous focus on details and deadlines. My goal is to create a symbiotic team to ensure success--while having fun!

### 2001-Present

**Video Editor** Edited prominent projects for: **The MoMA, Coca Cola, Hershey's, Amex, Smirnoff** (full list available)

### 2019

**Radical Media Casting Producer / Field Researcher** on forthcoming documentary project, (release, Jan 2020)

**LAUNCH, Inc. Casting Producer** Cast VO talent and booked audio record for a promo video for **ACHIEVERS CLUB**.

**Microsoft | Jetblue Casting Producer** Cast O/C talent for a 1 day shoot filmed at JFK airport for a promo film.

### 2016-2018

**Afro-Asian Futurism Photo Exhibit Artistic Producer** on the photoshoot, procured space, coordinated install and de-install of framed photography, programmed events for the 10 day gallery show, wrote all PR copy (ie: press release, artist BIO, show summary) and managed social media promotion.

**"Proclamation Punctuation" Producer/Casting Director** on multi-award winning short, fashion film. Submitted the DP, partnered in casting and executed the social media / PR.

### 2011-2014

**"Kate & Kula" Producer/Casting Director/Writer/Director/Editor** on this original, dark comedy pharma webseries. Executed casting, location scouting, SAG contracts, budgets, writing scripts, hiring DPs, directing, editing (all episodes), setting up social media platforms (Facebook, YouTube, IMDB, etc.) and executing promotions.

**Rebel Racket Band Producer/Editor** Procured gigs, executed videography and music video edits of live shows.

**Toy Pictures Producer** B-roll shoot capturing images of *The Statue of Liberty* for an Eastern European commercial.

**R/GA|NIKE Production Manager** secured rental of equipment and hired sound recordist, Swing/Grip and PAs.

**TD Ameritrade Production Manager/Editor** Hired the sound recordist, PAs and organized the pick up / return of rental equipment. Was also hired to edit the final client video.

**Bobsyouruncle Producer** *Turtle Beach* (8) videos and *Earth's Best Organic* spot, hired Maya & After Effects artists.

**"The Groom" Producer /Casting Director** of 2 episodes of this international webseries. Hired DPs, sound recordists, cast the male principal, ran production meetings, mapped shooting schedules and scouted locations.

### SKILLS

Copywriting, Screenwriting, Directing, Acting, Teleprompter Operator, Video Editor, Excel, Microsoft Word, Avid Media Composer, Final Cut Pro 7.0, Premiere, Conversational Spanish, Valid Driver license and U.S. Passport

**Unions: WGAE, SAG-AFTRA**