



## N A M A K U L A

### C R E A T I V E P R O D U C E R

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[PROJECTS](#) | [LinkedIn](#)

### ABOUT:

Whether it be in the [arts](#), [talent](#) or client management, production or [post](#)— I'm a consummate [producer](#). I have collaborated with and serviced a wide range of clientele nationally and abroad. Confident working with those from all echelons of business, arts, entertainment, etc. I'm a go-getter, an inherent problem solver and true empath. I instill trust in my collaborators and clients and take great care in details and deadlines. My goal is to do excellent work with ethical, kind people, creating a joyful environment that elicits ease, confidence and success.

### EXPERIENCE:

#### **Freelance Creative Producer / Client Manager | [REMOTE](#) | 2015 - Present**

- Collaborated and serviced a wide range of clientele within the US and Europe.
- Confident working with those from all echelons of business, arts, entertainment, education, etc.
- Project types: branded and [original content](#), art films, industrials, docs, [live events](#), [podcast episodes](#)
- Have managed projects and clients ranging from shoestring budgets to multi-million dollar accounts, such as: Burger King, [TD Ameritrade](#), [PBS](#) and [Smirnoff](#).

#### **Co-Executive Producer** of original poetry narration series, [The Feisty Beast](#) | 2021 - Present

- Responsible for the vocal interpretation of the poems, engineering the studio recordings and contributing creative direction to the sound design and mix of the final work.

#### **Producer | [The Dyslexia Foundation](#) | Will Baker Tribute Video | CT & New Mexico | July - Aug 2025**

- Integral part of the soup to nuts production, post planning and supervision of a tribute video memorializing the beloved founder of the TDF, William Baker, shot in Santa Fe, NM.
- Active input in client briefings and creative meetings.
- Liaison, scheduler and coordinator of the interview subjects for the video: neuroscientists and allies.
- Maintained direct contact and supportive correspondence with the President of the Foundation, [Dr. Ben Powers](#) and the founder's family members, procuring personal footage and conveying cherished anecdotes to the editorial team to ensure an insightful and compassionate video edit.
- Oversaw the quality control of the edits in order to maintain my high standards for the project and the expectations of the client.

#### **Associate Producer (Contract) | [QWest](#) "music series One Night Stand" | [REMOTE](#) | Nov 2024**

- Hired to work collaboratively with Creator / Director / Producer, [Leslie Lyons](#) fundraising for the forthcoming feature film based on her series, streaming on [Quincy Jones'](#) platform, [QWest](#).

#### **Video Editor | [Various Companies](#) | NYC, Boston, LA, Miami, London, Madrid | 2000 - 2022**

- Integral part of launching the NYC office of the London based editorial house, [Final Cut](#). Supported London editors, [Rick Russell](#) (founder) and [Kirk Baxter](#).
- Global Editor (in English and [Spanish](#)) of original content, docs, commercials, etc. for Fortune 500 companies and prestige brands, ie: *Coca Cola*, *Hershey's*, [Smirnoff](#) and [The MoMA](#). Collaborated with renowned creatives at A-list ad agencies, such as: *JWT*, *McCann*, *CPB* and *mcgarrybowen*.

**Head of Inclusion | Creative Producer (Contract) | [Lovers Not Haters](#) | Dec 2021 - Aug 2022**

- Responsible for mining for the best and most qualified talent / vendors from an authentically diverse pool from strategy to pre-pro, to production to post.
- Creative contributor on pitch decks, casting, editorial decisions
- Was an integral team member in front facing client meetings and presentations for high profile companies such as *Google*, *Meta* and *Burger King*.

**Producer / Location Manager / Shooter & Video Editor | [No Chiefs](#) | NYC & Pawling, NY | Feb 2022**

- Staffed PAs for in-studio/NYC and on-location/upstate NY film shoot, "[I Mother](#)"
- Secured upstate home / property use, arranged overnight accommodations, booked caterers.
- Managed vendors' and PA paperwork and oversaw payments.
- Shot and edited a [BTS video](#) used for promotional purposes.

**VO Casting Producer (Freelance) | [Achievers Club](#) | REMOTE | 2019 - 2021**

- For 3 consecutive years, performed casting / producer duties for promo videos for an annual sales convention, hosted by experiential agency, *Launch, Inc.*
- Sourced and submitted VO talent to the agency, booked and supervised record sessions
- Managed talent paperwork, drafted contracts and supervised payments.

**Freelance Producer / Casting / Shooter / Video Editor | [PBS "American Portrait"](#) | NYC | Oct - Nov 2019**

- Sourced / cast subjects of diverse ages and backgrounds
- Produced, shot and edited [video segments](#) for 2020 launch.

**Artistic Producer / Shooter / Video Editor | [Afro-Asian Futurism Photo Exhibit](#) | NYC | Aug 2018**

- Collaborated creatively with the photographer, produced guerrilla photoshoot: secured traditional Korean wardrobe (*Hanbok*), managed car rental, locations shoots, models and talent releases.
- Shot BTS footage, edited promotional videos
- Procured gallery, was on-site curator for the 10 day gallery exhibit
- Coordinated install and de-install of photography, programmed events, wrote all [PR copy](#) and managed SM promotion.

**Producer / Casting Director | [Proclamation Punctuation](#) | NYC | 2016 - 2018**

- Co-managed casting sessions with the director on this award winning, fashion film short
- Sourced and submitted the final selection of DP and principal actress
- Managed SM marketing / PR

**Freelance Producer | [Toy Pictures](#) | NYC | May 2012**

- Hired to produce a shoot of The Statue of Liberty for a tv commercial for Eastern European product/client, **Jaffa**. Was the liaison between the **Kiev** and **NYC** based production companies. Managed logistics of travel and permissions for the shoot.
- Hired DP and assistant, scheduled prep scout and shoot day. Communicated directly with the director and set up communication with the DP. Coordinated and the overseas delivery of final files/footage and secured payment to all vendors. [Dir. George Jecel](#)

**Producer | Casting Director | ["The Groom" webseries](#) | NYC | March 2011**

- Produced and cast 2 episodes of this international series shot in: Shanghai, Madrid, London, Las Vegas, Beijing and NYC.
- Responsible for hiring DPs, sound recordists and casting one of the male principals.
- Coordinated production meetings, shooting schedule and scouted locations. [Dir. Álvaro Collar](#)

## NOTABLE WORK:

### **SAG-Aftra Member | [NY Local Presidential Candidate](#) | May - Sept 2023**

Ran a formidable, 1st time campaign to unseat a long standing incumbent. Was a featured guest on [The Jimmy Dore Show](#), endorsing my efforts.

### **Charity Work | [Avenues For Justice](#) | 2021**

Mentor / Guest Speaker / Judge Guest Speaker for at risk youth high school production class.  
Invited to judge / host their 1st annual Film Awards Ceremony.

### **Charity Work | [SAG-Aftra Book Pals](#) | 2013 - 2015**

Volunteer storybook reader at Elementary schools, ages K-10 for this union driven literacy initiative.

### **Charity Work | [Focal Point Aid](#) | April - July 2010**

Worked with this charity that assists needy children globally such as; constructing schools for under-privileged children in South Africa and providing educational and recreational supplies to children in El Salvador. Organized a fundraising event in NYC to help raise money for the construction of a school in Coffee Bay, South Africa.

## SKILLS & ASSETS:

Client management, Hospitality, Staff Recruiter, Multi-tasking, Analytical & Critical Thinking, Record Keeping & Documentation, Scheduling & Planning. **Writing:** Copywriting, Creative writing, Scripts, Treatments & Contracts, Directing, Teleprompter. Staff Vetting & Recruitment. **Google Workspace:** Drive, Docs, Forms, Calendar, Voice. Pages, **Microsoft Office:** Word, Outlook, One Note & Teams. **Social media:** Youtube, Facebook, Twitter, Instagram. **Technical Skills:** Wix Website Builder, *Video Conferencing:* Zoom, Google Meet, Skype, Facetime, WhatsApp. **Video Editing Software:** Avid Media Composer, Final Cut Pro 7.0, Premiere & inShot. **Smart Home systems:** Lutron and Crestron. **Audio Engineer:** Mixer, Sound Designer, DAW - Garage Band.

**Languages:** English & Conversational Spanish, Valid Driver license, U.S. Passport.

## FUN THINGS:

Electric Bass Playing, Music Composition, Mentorship, Carpentry, Running, Cycling, Dancing, Nature time, Cooking, Researching, Traveling.

## REFERENCES:

### **Dr. Benjamin Powers**

President of [The Dyslexia Foundation](#) & Executive Director of [The Southport School & CoLab](#)

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### **Maureen “Moe” Phillips**

Executive Producer I [The Marmalade](#)

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### **James Cheung**

Executive Creative Director I [Google](#)

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### **Leslie Lyons**

Director / Producer

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### **Audrey Laurent**

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