



**N A M A K U L A**  
P R O D U C E R / E D I T O R

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[PROJECTS](#) | [LinkedIn](#) | [EDITORIAL](#)

### MY MISSION:

I'm selective about the people and projects I take on. I'm a metaphoric juggler when it comes to my vast experience in production, performance and post and do so effortlessly. I'm an empath with nerves of steel, have a meticulous eye and a memory like an elephant. My goal is to do excellent work with great people— and have fun along the way!

### MY WORK:

#### **Video Editor (Staff & Freelance) | [Final Cut NY & Various Companies](#)**

- Helped launch the NYC office of the London based editorial house, *Final Cut*.
- Worked directly with Executive Producer, *Stephanie Apt*, vetted and trained support staff
- Supported London founder, [Rick Russell](#) and editors: [Kirk Baxter](#), and [Duncan Shepherd](#) with their acclimation to NYC advertising culture. Key assistant to editor, [Barry Alexander Brown](#).
- Worked globally as an editor on projects in the General and [Latin](#) markets for prestige brands, such as: *Coca Cola*, *Hershey's*, [Smirnoff Ice Triple Black \(international campaign launch\)](#) and [The MoMA](#). In addition to collaborating with renowned creatives at A-list ad agencies, such as: *JWT*, *DDB*, *CPB* and *mcgarrybowen*. **[2001 - Present]**

#### **Head of Inclusion | Creative Producer (Contract) | [Lovers Not Haters](#)**

- Responsible for mining for the best and most qualified talent / vendors from an authentically diverse pool from strategy to pre-pro to production to post.
- Was a valued creative contributor on pitch decks, casting, editorial decisions, etc.
- Was an integral team member in front facing client meetings and presentations for high profile companies such as *Google*, *Meta* and *Burger King*. **[Dec 2021- Aug 2022]**

#### **Staff Recruiter (Contract) | [Other NYC](#)**

- Provided curated staff recruiting for this newly launched, boutique editorial house.
- Tapped into my vast network in addition to mining new talent for positions ranging from support staff to C-suite roles. **[May 2022 - Aug 2022]**

#### **Producer / Location Manager / Shooter & Video Editor | [No Chiefs](#)**

- Staffed PAs for in-studio/NYC and on-location/upstate NY film shoot, ["I Mother"](#)
- Secured upstate home / property use, arranged overnight accommodations, booked caterers.
- Managed vendors and PA paperwork and payment.
- Shot and edited a [BTS video](#) used for promotional purposes. **[Feb 2022]**

#### **Producer / Casting / Shooter / Video Editor (Freelance) | [PBS "American Portrait"](#)**

- Sourced / cast subjects of diverse ages and backgrounds
- Produced, shot and edited [video segments](#) for 2020 launch. **[Oct - Nov 2019]**

### **VO Casting Producer (Freelance) | [Achievers Club](#)**

- For 3 consecutive years, performed casting / producer duties for promo videos for an annual sales convention, hosted by experiential agency, *Launch, Inc.*
- Sourced and submitted VO talent to the agency, booked and supervised record sessions
- Managed talent paperwork and payment. [2019 - 2021]

### **Video Editor / Production Team (Freelance) | [Skitch TV](#)**

- *Editor's short list:* teaser promo for doc feature, "[Genius on Hold](#)", pharma sales video for [Forest Laboratories](#) and Honey-Bunches-of Oats' youth initiative "[Beasts of the Beat](#)".
- Extensive list of projects available upon request.* [Dec 2010- May 2019]

### **Artistic Producer / Shooter / Video Editor | [Afro-Asian Futurism Photo Exhibit](#)**

- Collaborated creatively with the photographer, produced guerrilla photoshoot: secured traditional Korean wardrobe (*Hanbok*), managed car rental, locations shoots and models
- Shot BTS footage, edited promotional videos
- Procured gallery, was on-site curator for the 10 day gallery exhibit
- Coordinated install and de-install of photography, programmed events, wrote all [PR copy](#) and managed social media promotion. [Aug 2018]

### **Business Development Strategist (Contract) | [Manhattan Productions](#)**

- Established and maintained client relationships,
- Expanded network within brands and agencies,
- Social media management and event planning. [Sept 2017 - Oct 2018]

### **Producer / Casting Director | [Proclamation Punctuation](#)**

- Co-managed casting sessions with the director on this award winning, fashion film short
- Sourced and submitted the final selection of DP and principal actress
- Managed SM marketing / PR [2016-2018]

### **Video Editor (Freelance) | [Click 3x](#)**

- Worked with renowned ad agencies and talents. *Editor's short list:* **Zetia** spot, dir. [Juan Delcan](#), campaign launch of BET founder, Bob Johnson's [Urban Trust Bank](#), dir. [Bob Giraldi](#).
- Extensive list of projects available upon request.* [Apr 2007 - Jan 2013]

### **Production Manager / Editor | [TD Ameritrade](#)**

- Hired the sound recordist, PAs and secured pick up / return of rental equipment
- Edited the client [corporate video](#). [2011]

### **MY SKILLS & ASSETS:**

Client management, Multi-tasking, Analytical & Critical Thinking, Copywriting, Creative writing, Record Keeping & Documentation, Scheduling & Planning, Treatment & Script Writing, Contracts, Directing, Teleprompter operator, Google Suite, Microsoft Word, Pages, Technical Skills: Website Builder, Video Conferencing, Video Editing Software: Avid Media Composer, Final Cut Pro 7.0, Premiere & inShot, Audio Engineer, DAW - Garage Band, Conversational Spanish, Valid Driver license and U.S. Passport

### **MY HAPPY PLACES:**

Electric Bass Playing, Music Composition, Mentorship, Carpentry, Running, Cycling, Dancing, Nature time, Cooking, Researching, Traveling.

## REFERENCES:

### **Maureen “Moe” Phillips**

Executive Producer

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